

Young Farmers & Ranchers Discussion Meet Questions

How can agricultural producers reach out to the public to gain their support on important issues impacting agriculture?

- Environmental
- Animal Welfare
- Food
- Collaborating with other industries

The U.S. has the safest food supply in the world. How do farmers continue to improve the public's perception of their products?

- Domestic supply
- International supply
- Industry safety standards vs. government safety standards
- Conventional and/or organic

What can be done to encourage young people to get involved in the agricultural industry and remain there?

- Profitability
- Niche marketing
- Production agriculture
- Agri-business

How can we continue to bridge the gap between farmers/ranchers and lawmakers in order to have an influence in the changing political environment?

- Different generations
- Training (county, state, national)
- Different industry segments