

## New SD Farm Bureau Program with General Motors

THANKS FOR CHOOSING GM, PROUDLY PARTNERING WITH  
FARM BUREAU® TO BRING YOU THIS VALUABLE OFFER.



**October 10, 2011** - Eligible Farm Bureau members in South Dakota can now receive a **\$500 discount** on each qualifying 2011 or 2012 model year Chevrolet, GMC or Buick vehicle they purchase or lease. This Farm Bureau member exclusive is offered for vehicles purchased or leased at participating dealerships through Farm Bureau's-GM PRIVATE OFFER at a participating GM dealership.

Twenty-six GM models are part of the Program:

### **Chevrolet**

Chevrolet Avalanche  
Chevrolet Aveo  
Chevrolet Camaro  
Chevrolet Colorado  
Chevrolet Corvette  
Chevrolet Cruze  
Chevrolet Equinox  
Chevrolet Express  
Chevrolet HHR  
Chevrolet Impala  
Chevrolet Malibu  
Chevrolet Silverado  
Chevrolet Suburban  
Chevrolet Tahoe  
Chevrolet Traverse

### **GMC**

GMC Acadia  
GMC Canyon  
GMC Savana  
GMC Sierra  
GMC Terrain  
GMC Yukon  
GMC Yukon XL

### **Buick**

Buick Enclave  
Buick LaCrosse  
Buick Lucerne  
Buick Regal

- To qualify for the offer, individuals **must have been a Farm Bureau member for at least 60 days** prior to the date of delivery of the vehicle selected.
- Members simply go to **www.fbverify.com**, enter their membership number and zip code, and print off a certificate to take to the dealership.
- Very Important: **Discount must be processed at time of purchase and after October 10, 2011.**
- The Farm Bureau discount is **stackable with some incentives and non-stackable with others.** See dealership for full details.
- Call Membership Coordinator Donna Weber (605-353-8054) if you have questions.

# MEMBERSHIP VERIFICATION SYSTEM (MVS)

## USE INSTRUCTIONS

For the

## FB/GM VEHICLE INCENTIVE PROGRAM

Farm Bureau Member Website

1. From an internet browser, log onto [www.fbverify.com/GM](http://www.fbverify.com/GM). When the page appears, in the appropriate spaces indicated, insert your Farm Bureau membership number and the zip code used in your Farm Bureau membership address. Press “Login”. (if your membership number starts with 0097 .... – do not include the beginning 00 for your membership number)
2. If the Farm Bureau member information has been entered correctly and the membership has been current for at least 60 consecutive days, the Farm Bureau Membership Verification Certificate will appear. The member’s name and address of their Farm Bureau membership will be on the certificate, as will a Certificate number, the date that the certificate was printed, and the date that the certificate is valid until. Click the “print” button.
3. Once printed, the Farm Bureau Membership Verification Certificate must be presented to the GM dealership before delivery of the new GM vehicle. The address on the authorization certificate must match the address on the member’s driver’s license. The dealer will keep the certificate for its files and subsequent audit by GM.
4. If a Farm Bureau member logs in as described in #1 above but a dialogue box appears instead of the Farm Bureau Membership Verification Certificate, the verification system is advising the member that they have not yet met the 60 day membership requirement to qualify for the GM Private Offer. The message will ask the member to insert their e-mail address to receive a notice when they do become qualified for the GM Private Offer. Inserting the e-mail address to receive the notice is an optional feature for the benefit of the Farm Bureau member.
5. If the member attempts to login as in #1 above and gets an error message without a dialogue box, the verification system is not recognizing the membership number and/or the zip code. The member should check the accuracy of their membership number and zip code and try entering the data again. If they continue to get an error message they should contact the appropriate state Farm Bureau at the number(s) provided for further assistance.
6. If the Farm Bureau Membership Verification Certificate prints an address for the member that is not the same as the address on the member’s driver’s license, the member should call the appropriate state Farm Bureau at the number(s) provided to rectify the difference. The address on the Farm Bureau Membership Verification Certificate and the purchasing member’s driver’s license *MUST* be identical.