



MEDIA ALERT/FACT SHEET

[County] Farm Bureau
Name, XXX-XXX-XXXX or
Email

FARM BUREAU EVENTS IN [CITY, STATE]

Our Food Link

Who: [County or state] Farm Bureau
[Ronald McDonald House Charities or other group you're working with]

What: Our Food Link is a year-round program developed to provide information about where food comes from to consumers of all ages and backgrounds.

When/Where/Visuals: [Day of week, month & date]

- [Location including street address and zip code]
- [Time and brief description of the event, including anything that would be interesting to photograph or videotape. Include names and titles of Farm Bureau officials and any local dignitaries or celebrities confirmed to attend.]

The following items will be posted on the [name of county or state] Farm Bureau website, [website URL], [or available to you by email]:

- A news release
- Photos
- Etc.

Why: The average American is now at least three generations removed from the farm. Throughout the year, Farm Bureau members help people connect with sources of clothing, food, shelter and energy in their communities.